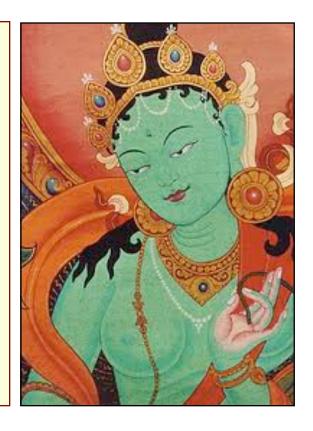


# Thank you for volunteering to promote Free Buddhist Audio...

Welcome to our volunteer community! Thanks to our many volunteers we are able to make Free Buddhist Audio a vibrant and alive online space where people from all over the world come to listen to teachings of the Buddha and learn ways to apply them in their lives.

Promotions and fundraising is vital to us. Our ability to offer our content for free depends on the ongoing financial generously of our supporters. It's a a key aspect of what we do.

Tara, the swift liberator steps down into the world with her hand extended in the gesture of generosity.



## Giving the Gift of the Dharma

At Free Buddhist Audio we host over 1500 talks by 200 speakers from 11 countries around the world. In our first five years we've provided over one million downloads to people just like you who are interested in learning more about how to apply the Buddha's teachings in their lives today.

We are deeply committed to making Free Buddhist Audio freely available to all as Internet With a free service we can benefit far more

technology develops and the forms of human

communication change.

people than we would if were to charge for our content. Which is where you come in!

You can help us give the gift of the Dharma to the whole world!

### Ways to get started:

 Get logos and icons for Free Buddhist Audio to use in publicity for your own events:

#### download your fba logo pack

 Host a Dharma Listening Party. Listen to Viriyalila talking about this: listen

- Start a FBA Dana Bowl amongst your local sangha
- DIY Fundraiser with <u>Just Giving</u> (UK) or First Giving (US): share your inspiration about fba's work with Dharma friends on the web.





### More on how you can help

Talk about us to your friends Make a point of sharing what you love about Free Buddhist Audio when hanging out, visiting your local center, participating in study groups. Any kind of gatherings!

What do you like about FBA? Why do you keep coming back? What was the most inspirational Dharma talk you've listened to? Share with others what is hot off the press, the latest community uploads: "Have you listened to that amazing talk given in London last week?"

Talking in person is the way to go, and you can also using social networks online to share your love of FBA: tweet about us and update your Facebook status with thoughts on a talk you've been reflecting on.

Dharma Listening Parties A great way to raise awareness and funds is to host a Dharma Listening Party. Choose a talk to

- Hold an all-night puja and collect donations!
- Take part in a meditation marathon with sponsors to raise funds.
- Host a Community Dinner for FBA. Arrange a guest speaker: contact us for ideas.
- Promote FBA on <u>Facebook</u> and <u>Twitter</u>. Feel free to rave about us!
- Be in touch with us if you have any questions or comments along the way.

listen to with friends, consider making it a regular event or gathering at your local centre, and ask for donations that will be given to support Free Buddhist Audio. If you're in a shared study group, suggest that you all make a collective regular donation.

Every few months you can make a donation via our site or by cheque/bank transfer, and your micro-community will be helping to support a worldwide network of Dharma sharing.

**DIY fundraising campaigns** If you fancy having a go, we are set up to offer you support on both Just Giving (in the UK) and on First Giving (in the US and Canada). Just come up with a theme for your campaign, set a fundraising goal, and we'll help you create a page that you can then share with family and friends. It's a way for you to share something that you value with those close to you and ask for their support as you support us: another great way of joining in the great cycle of giving.



## Your efforts and support make it possible to offer:

- Nearly 50 online Community Spaces from Triranta Centres and projects around the world, including our newest space for the Triratna Young People's sangha. All of them use our FBA Community Upload service, and this year you helped us host their 1000th talk!
- Two dynamic podcasts: our weekly FBA podcast featuring a full-length talk distributed to thousands of people, and a new twice weekly Dharmabytes podcast - short, hand-picked excerpts from our ever-growing Dharma collection, specially chosen for busy lives!
- Coordination of a host of volunteers who help us to archive, transcribe and translate our talks, offering more Dharma inspiration in a variety of formats.
- Fourteen community-read titles by Sangharakshita in our new unabridged Buddhist Audio Books section, including Wisdom Beyond Words and Who is the Buddha?
- Over one-million talks sent over the Internet. We couldn't have done it without you!

### how do we ask our donors to support fba?

Our donor support means the Buddha's teachings are given to more than 20,000 people who use our service every month in over 100 countries. People donate to Free Buddhist Audio in all sorts of different ways, mostly by Paypal directly through the site as they download talks freebuddhistaudio.com/donate - but also by direct bank transfers and cheques.

We very happily accept contributions of all amounts but regular monthly donations provide us with more consistency of support. We are a little more than half way towards our goal in our campaign to find 500 Supporting Friends: 500 people giving on average £10 / \$15 / €12 a month. This is our suggested regular donation and if we can meet our target we will secure our basic operating costs for the future.

People can also make one-off donations of any amount – from a single pound, euro or dollar to £100, €250, \$1,000 or more. All donations are tax-deductible, and eligible for Gift Aid in the UK every little bit counts! With your promotions and fundraising efforts - by going out and asking people to support Free Buddhist Audio – you will make a significant contribution to the happiness of many thousands of people who are searching for peace, meaning and a clear sense of compassionate values to live by. Thank you for your support!